ORDER

Orders	Order / Rev:	2437305		
	Alt Order #:	WOC13506117		
	Product Desc:	IN-09 2022		
	Estimate:	2188		WHAS
	Flight Dates:	03/23/22 - 03/29/22	Primary AE:	Taylor Fritsch
	Original Date / Rev:	03/22/22 / 03/22/22	Sales Office:	TSWAS
	Order Type:	General	Sales Region:	NAT
Agency	Name:	Flexpoint Campaigns/ POL		
	Buying Contact:	<u></u>	Billing Type:	Cash
	Billing Contact:	<u></u>	Billing Calendar:	Broadcast
		P.O. Box 811	Billing Cycle:	EOM/EOC
		Alexandria, VA 22313	Agency Commission:	15%
Advertiser	Name:	POL/ Stu Barnes-Israel/ US House/ R/		
	Demographic:	A35+	New Business Thru:	
	Product Codes:	PL-Candidate: US House	Advertiser External ID:	199089
	Revenue Code 1:	AGY	Agency External ID:	75140AG
	Revenue Code 2:	(POL) Political	Unit Code:	General
	Revenue Code 3:	(POL) Candidate		

Bill Plan

Start Date	End Date	End Date # Spots		Net Amount		
02/28/22	03/27/22	23	\$3,875.00	\$3,293.75		
03/28/22	03/29/22	9	\$1,750.00	\$1,487.50		

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
March 2022	23	\$3,875.00	\$3,293.75	0.00
April 2022	9	\$1,750.00	\$1,487.50	0.00
Totals	32	\$5,625.00	\$4,781.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Taylor Fritsch			Start Of Order - End Of Order	100%

Order Share	Share	Total
WHAS	16%	\$5,625.00
Market	100%	\$35,156,25

Competitive Share	Share	Total
CABLE	0%	\$0.00
UNKWN	84%	\$29,531.25
WAVE	0%	\$0.00
WBKI	0%	\$0.00
WBNA	0%	\$0.00
WDRB	0%	\$0.00
WFTE	0%	\$0.00
WKMJ	0%	\$0.00
WKPC	0%	\$0.00
WKZT	0%	\$0.00
WLKY	0%	\$0.00

L	n Ch	Start	End	Inventory Code	Break	Start/End Tim	ne Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N	1 WHAS	03/23/22	03/29/22	Local News @ 6a M-F	CM	6-7a	11111	:30	5	\$125.00 P03	0.00 NM	5	\$625.00
				WHAS11 WAKE UP N	IEWS @	6							
	Star	t Date	End Date	Weekdays Spo	ts/Week	Rate I	Rating						

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Order / Rev: 2437305 Advertiser: POL/ Stu Barnes-Israel/ US House/ R/ IN

Alt Order #: WOC13506117 Product Desc: IN-09 2022 WHAS

Flight Dates: 03/23/22 - 03/29/22 Estimate: 2188

Start Date End Date Weekdays Spots/Week Rate Rating Week 03/23/22 03/29/22 Good Morning America CM 7-9s	Ln Ch	Start	End	Inventory Code	e Break	Start/End	Time Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
Start Date End Date Weekdays Sports/Week Rate System													
March Marc	N 2 WHAS	03/23/2	2 03/29/22	-		7-9a	11111	:30	5	\$200.00 P03	0.00 NM	5	\$1,000.00
Start Date Find Date Weekdays Spots/Week Rate Weekdays Spots/Week Rate Spots/Week Spots/Week Rate Spots/Week Rate Spots/Week Rate Spots/Week Rate Spots/Week Spots/Week Rate Spots/Week Spots/Week Rate Spots/Week Rate Spots/Week Spots/Week Rate Spots/Week Rate Spots/Week Spots/Week													
N 4 WHAS 03/23/22 03/26/22 Local News @ 8 a Sa CM 9-10a WakE UP WEEKEND 9-10A WakE UP WEEKEND 9-10A WakE UP WEEKEND 9-10A Spots/Week Rate Spots/Week Spots	N 3 WHAS	03/23/2	2 03/26/22			7-9a	1-	:30	1	\$75.00 P03	0.00 NM	1	\$75.00
N 4 WHAS 03/23/22 03/26/22 Cacal News @ 9a Sa CM 9-10a 1 30 1 \$75.00 P03 0.00 NM 1 \$75.00					Spots/Week 1								
New Color			2 03/26/22				1-	:30	1	\$75.00 P03	0.00 NM	1	\$75.00
Name	Week: 03/	/21/22	03/27/22	1-	Spots/Week 1								
New Cogno Company Company Cogno Company Cogno	N 5 WHAS	03/23/2		, ,		6-8a	1	:30	1	\$25.00 P03	0.00 NM	1	\$25.00
Start Date End Date Weekdays Spots/Week Rate Rating O.00				<u>Weekdays</u> 1	Spots/Week 1								
Week: 03/21/22	N 6 WHAS	03/23/2	2 03/27/22	-			-	:30	1	\$75.00 P03	0.00 NM	1	\$75.00
N 7 WHAS 03/23/22 03/29/22 Local News @ 5p M-F CM 5-530p -11-1- :30 3 \$200.00 P03 0.00 NM 3 \$600.00					Spots/Week 1								
Newlet 03/23/22 03/29/22 -11-1 3 \$200.00 0.00			2 03/29/22		•		- 11- 1	:30	3	\$200.00 P03	0.00 NM	3	\$600.00
WHAS11 NEWS @ 530P Spots/Week Rate Spots/Week Rating Spots/Week Spots													
Week: 03/21/22 03/27/22 1 1 \$225.00 0.00 N 9 WHAS 03/23/22 03/29/22 Local News @ 6p M-F CM WHAS11 NEWS @ 6p 6-630p 11111 :30 5 \$250.00 P03 0.00 NM 5 \$1,250.00 N10 WHAS 03/23/22 03/29/22 Usekdays Spots/Week Pate Spots/Week Pate Spots/Week Pate Spots/Week Pate Pate Spots/Week Pate Pate Pate Pate Pate Pate Pate Pate	N 8 WHAS	03/23/2	2 03/24/22		•	530-6p	1	:30	1	\$225.00 P03	0.00 NM	1	\$225.00
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Week: 03/23/22 03/29/22 11111- 5 \$250.00 0.00 N10 WHAS 03/23/22 03/26/22 Local News @ 630p Sa CM WHAS11 NEWS @ 6:30p 630-7p 1 :30 1 \$75.00 P03 0.00 NM 1 \$75.00 Start Date Week: 03/21/22 End Date O3/27/22 Weekdays Spots/Week WHAS11 NEWS SUNDAY Rate Posts Rating Posts Week Rate O3/21/22 Rating Posts Weekdays Spots/Week Posts Rate Week: 03/21/22 Rating Posts Rating	N 9 WHAS	03/23/2	2 03/29/22		•	6-630p	11111	:30	5	\$250.00 P03	0.00 NM	5	\$1,250.00
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Week: 03/21/22 03/27/22 1- 1 \$75.00 0.00 N11 WHAS 03/23/22 03/27/22 Local News @ 630p Su CM WHAS11 NEWS SUNDAY 630-7p 1 :30 1 \$250.00 P03 0.00 NM 1 \$250.00 NM 0 NM 1 \$250.00 NM 0 NM 0 \$200.00 NM 0 \$1,200.00 NM 0 0 0 0 0 0 0 0 0	N10 WHAS	03/23/2	2 03/26/22			630-7p	1-	:30	1	\$75.00 P03	0.00 NM	1	\$75.00
N11 WHAS 03/23/22 03/27/22 Local News @ 630p Su CM					Spots/Week								
Week: 03/21/22 03/27/22 1 1 \$250.00 0.00 N12 WHAS 03/23/22 03/29/22 LN (M-Su) CM 11-1135p 11111-1 :30 6 \$200.00 P03 0.00 NM 6 \$1,200.00 NM 6 <td< td=""><td></td><td></td><td>2 03/27/22</td><td></td><td></td><td>630-7p</td><td>1</td><td>:30</td><td>1</td><td>\$250.00 P03</td><td>0.00 NM</td><td>1</td><td>\$250.00</td></td<>			2 03/27/22			630-7p	1	:30	1	\$250.00 P03	0.00 NM	1	\$250.00
WHAS11 NEWS AT 11 Start Date End Date Weekdays Spots/Week Rate Rating 03/23/22 03/29/22 11111-1 6 \$200.00 0.00 1 :30 1 \$150.00 P03 0.00 NM 1 \$150.00 P03 0.00 P03 0.					Spots/Week 1								
Week: 03/23/22 03/29/22 11111-1 6 \$200.00 0.00 N13 WHAS 03/23/22 03/26/22 Local News @ 11p Sa CM 11-1135p 11-	N12 WHAS	03/23/2	2 03/29/22	` ,		11-1135p	11111-1	:30	6	\$200.00 P03	0.00 NM	6	\$1,200.00
WHAS11 NEWS AT 11 SAT <u>Start Date </u>													
	N13 WHAS	03/23/2	2 03/26/22			11-1135p	1-	:30	1	\$150.00 P03	0.00 NM	1	\$150.00